

## WSC Presidents Report 2021

It's been a very successful year for the club on many metrics and especially given the continued disruption from COVID which impacted the season again in 2021.

We began 2021 by confirming a name change to Wanaka Snowsports club and announcing a terrific new brand logo which was announced at our annual Grassroots events held this year at the amazing new Cardrona Treble Cone Basecamp.

This year we also launched some terrific new member benefits and we would like to acknowledge the ongoing support of Cardrona Treble Cone. We look forward to expanding these benefits in the coming years along with our strong relationship with the Cardrona Treble Cone team.

A huge thank you to all of the committee members for their hard work this season to ensure the smooth running of the club.

I would like to make special mention of Flick Wallace as Treasurer and ROC Secretary who this year was honoured as a Lifetime member of the club. The continued passion and countless hours of hard work and dedication to the Club and in particular Alpine racing is difficult to quantify and impossible to replace.

The contribution of all of our committee members and volunteers this year has been outstanding and the engagement and involvement in all of our events and club activities has resulted in a busy year for all involved.

Our new Club Secretary Karen Melville Ives also stepped into Bonny Teat's shoes keeping us all informed and up to date. Karen along with our Social media team of Kim Anderson and Juliette

Richardson making sure that the club's updates and activities have been well communicated through all channels.

Our Social Committee led by Lucy Wetherall had a busy year along with several volunteers who assisted along the way with several new initiatives to bring the club community together and raise funds.

There have been many successes and achievements in 2021 which I would like to summarise below;

- Launch of a new Name and Logo, all ready for Merchandising in 2022.
- We had a +30% increase in registered Club members to 664.
- We had a record number of Grassroots recipients totalling 75 athletes granted \$12,300 in 2021, this successful program once again was led by Bonny Teat.
- Against the odds the ROC was fortunate to run all but one of the scheduled races, including being the first to host a FIS race in NZ in 2 years.
- We had the creation of the record breaking "Snowmelt" fundraiser, which was spearheaded by Lucy Wetherall. With over \$38k raised it's certainly one of the most successful fundraisers of the club's history.
- The success of Snowmelt allowed us the opportunity to set another record for Northern Hemisphere grants with the \$36,750 distributed to 29 Athletes.

I am sure all will agree that the amazing success that we have seen over summer in the Northern Hemisphere has been such a privilege to watch. There have been so many outstanding performances in the Beijing Olympics & Paralympics, Junior and Senior Freeride World Tour, Junior Freestyle World Championships, European and North American Alpine events. The success of our local athletes is a testament to the commitment of the parents and supporters and Wanaka snowsports community.

During 2021 with many of our initiatives we have benefited from terrific community support from many business both new and old supporters of the club. We look forward to continuing these relationships into the future.

In particular thanks to Matt & Anna Laming and the Dropping Inn Group for their generous support of the inaugural Snowmelt fundraiser which really allowed the event to get up and running. This event will form another terrific fundraising event that the club runs annually moving forward.

This upcoming year will see a change in the executive committee as I have resigned as president. The new committee to be elected at the AGM will no doubt have a strong platform to lead WSC into 2022 and beyond and I would like to encourage members to step forward to volunteer for these roles and support the local snowsports community.

We look forward to continued success as a Club in 2022 and beyond.

Kind regards,

James Rowden  
President 2021